

Newsletter

September 2025



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Dear PMI Finland Chapter Members,

As we move into the second half of 2025, we're thrilled to bring you the latest edition of our newsletter! This issue is packed with crucial updates, exciting developments, and valuable insights designed to empower you in your project management journey.

We're particularly excited to share important news regarding PMI's upcoming Single Membership Model, a significant change that will streamline your membership experience and enhance the value you receive. This new model will simplify your membership, ensuring you have access to a full suite of benefits from both PMI Global and our local chapter with a single, unified payment. We'll break down exactly what this means for you and how it will improve your access to resources, professional development, and networking opportunities.

We'll also covered how our Chapter is leveraging the "MORE" framework to bring you even greater benefits, our refreshed value proposition, and a look at our enhanced core services. This isn't just about small tweaks; it's about a complete revitalization of how we serve you. We're focused on delivering More opportunities for networking, professional development, and community engagement. You'll see this reflected in our new event formats, expanded workshop series, and more accessible resources.

Call to action for how you can get more involved with your Chapter. We simply couldn't deliver these high-quality events without the generous contribution of our community. Don't forget to mark your calendars for our Annual PMI Finland Project Management Conference! We've already secured an incredible lineup of speakers and sessions, and we can't wait to share more details in the coming weeks.

Your engagement is the cornerstone of our vibrant community, and we are committed to maximizing project success and elevating our profession here in Finland. Read on to discover how we're working together to create more value for all our members.

Warm regards,

PMI Finland Chapter Board
PMI Finland Chapter Volunteers

PMI Single Membership Model Coming 2026



What Changes in 2026

Starting in 2026, PMI Finland Chapter will transition to PMI's new Single Membership Model. This important change means your Chapter membership will be automatically linked to your PMI membership based on your registered home country.

What this means for you:

Your Chapter membership will be determined by your home country in your PMI profile

If Finland is your home country, you'll automatically join PMI Finland Chapter

If your home country is listed elsewhere, you'll be assigned to that country's Chapter

You will no longer need to purchase Chapter membership separately—it will be included with your PMI membership

Your membership fees for PMI and the Chapter will be combined into a single payment

Action Required:

To remain a member of PMI Finland Chapter, verify your home country is set to Finland in your PMI.org profile:

Log in at [PMI.org](https://pmi.org)

Click your name → Dashboard

Click "Edit Account" next to your photo

Scroll to "Addresses" section

Update home country to Finland if needed

Important Notes:

Once implemented, you cannot choose a Chapter separate from your home country

You can join multiple Chapters with additional purchases

Chapter membership will be mandatory with PMI membership



PMI Europe LIM 2025



Bringing MORE Value to Our Members

Dear PMI Finland Community,

As we look to the future, it's vital that we align our chapter's efforts with the global vision of the PMI. The recent PMI Europe Leadership Institute Meeting 2025 (LIM) provided us with invaluable insights and strategic direction to help us maximize project success and, in turn, elevate our world. We are excited to share a summary of the key takeaways that

The "MORE" Framework for Project Success

A modern definition of project success accounts for both execution and outcomes. We learned that a successful project is one that "delivers value that was worth the effort and expense". To help achieve this, we are embracing the

"MORE" framework:

Manage Perceptions: Ensuring stakeholders understand the value of a project relative to its investment.

Own Project Success: Moving beyond literal mandates to accept ownership of a project's full scope.

Relentlessly Reassess: Recognizing and adapting to inevitable change to deliver value.

Expand Perspective: Considering how a project fits into broader business goals and global objectives.

M

Manage Perceptions: Project Success happens when stakeholders understand that the project's outputs provide sufficient value relative to the perceived investment of resources.

O

Ownership: Project managers accept ownership of the entire breadth of a project, moving beyond literal mandates and executing on requirements.

R

Relentlessly Reassess Project Parameters: Project professionals need to recognize the reality of inevitable and ongoing change reassess the perception of value and adjust plans.

E

Expand Perspective: Consider the broader picture and how the project fits within the larger business, goals or objectives of the enterprise, and ultimately, our world.

Our Refreshed Value Proposition and Enhanced Core Services

To deliver on our renewed purpose, we are sharpening our chapter's value proposition. A strong value proposition is relevant to your needs, offers compelling benefits, and is unique to our local community. Our core services are being enhanced to align with your professional journey. These services are organized into five key categories to provide maximum value:

Chapter Events: We'll offer more networking and in-person events.

Career Development: Look forward to professional development forums and workshops.

Member Communication: This includes regular newsletters, volunteer recognition, and member welcome letters.

Academia: We are working to enhance student and faculty engagement, including student events and mentoring programs.

Member Services: We are committed to providing more volunteer opportunities and a comprehensive member benefits package.

Events and Webinars



Catch up about 2025 events

We continued 2025 with face to face event, **exclusive** for **Chapter members**, and webinars, open to everyone. The volunteers have been working hard to reach out companies and find venues where we can collaborate together and network. The word to define their achievements is **SUCCESS**. We are proud to share with you what has happened so far, as well as, what to expect next. Stay with us!

Managing Chaos: Project Management in Web3 and Emerging Tech

(March 24, 2025)

We were thrilled to share the success of our recent virtual event, "Managing Chaos: Project Management in Web3 and Emerging Tech." It was a fantastic session that delved into the complexities of a truly innovative field.

For those who joined us, we hope you gained valuable insights from the discussion. The session expertly highlighted the critical differences between traditional project management and the unique challenges presented by decentralized governance, evolving protocols, and token-based incentives in the Web3 space.

Our speaker Kevin McGovan offered practical techniques for planning and execution, as well as essential strategies for mitigating risk in this fast-moving, trust-minimized ecosystem.



Lessons in Learning: What Finnish Education Teaches Us About Effective Project Management

(APRIL 14, 2025)

This unique session offered a fascinating look at the daily challenges faced by teachers from elementary to master's level and provided practical insights into the Finnish education system. The webinar explored how the structure and philosophies of Finnish education can provide valuable lessons for project managers. Henrik Öhberg challenged us to consider the success of this system and, in doing so, offered a new perspective on understanding the education of recent graduates.



Events and Webinars



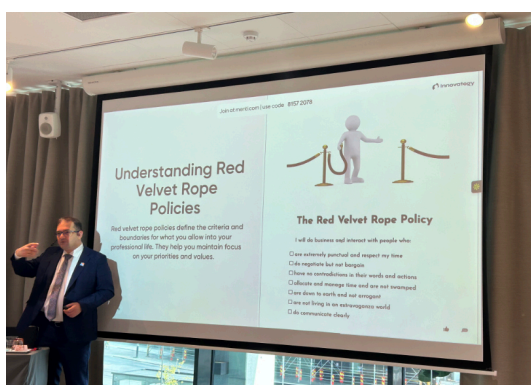
Catch up on the past 2025 events

In-person event, "**Project Management in the Modern Era**", was organised on **Wednesday, May 14, 2025**, at **Original Sokos Hotel Tripla, Helsinki**.

In today's rapidly evolving business environment, project managers must stay ahead of trends, embrace new tools, and adapt to emerging challenges.



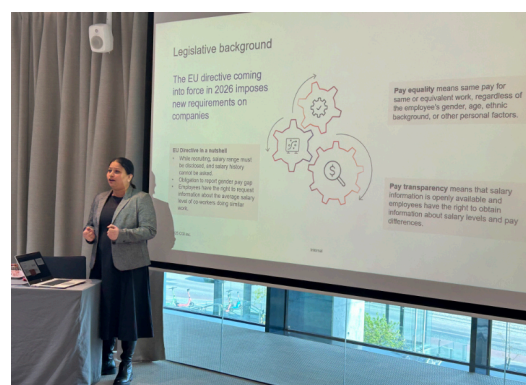
First speaker, **Sina Ghazi** started his project management career in 2003, joined PMI in 2005, got PMP certified in 2009 and did benefit from the community PMI has brought together on a global scale. He began volunteering from 2022 with an objective to give back to the community.



Expert Sina Ghazi shared his experience about getting started as a freelance Project Manager. In a 30 minute presentation/workshop, every participant was given a paper canvas and a pencil to identify their PM related core skill that can be offered to the world.

Our next speaker **Poornima Santhanam** is a Talent and Organization Development leader with over 15 years of experience, spanning multiple sectors in her consulting stint and specializing in the Technology industry since 2013. In her current role at CGI, she plays a dual role leading Talent and Total Compensation for the Finland, Poland, and Baltics region.

Poornima Santhanam talked about the European Pay Transparency legislation has brought in a new rigor around bridging and preventing gender pay gap. In this session, you can hear about the CGI Finland journey in preparing for this new legislation and proactively building a diverse & inclusive workplace.



Events and Webinars



Catch up on the past 2025 events

Next speaker, **Rupesh Gaikwad** is the Senior Product Owner at OP Financial Group, Finland. With an impressive 20-year tenure in the IT industry, Rupesh is an accomplished technocrat and a recipient of the prestigious 'Next CIO Award.' His career spans leading roles in automation and innovation across renowned international IT organizations.

His expertise encompasses IT Service Management, Business Development, AI application in IT and business processes, and Robotic Process Automation. Rupesh is noted for his exceptional coordination skills, particularly in leading innovation and delivery within complex IT environments,



He was describing effective work model in adopting new technology with use cases.

His key topics in the presentation included the following:

How the 70-20-10 work model can support a successful technology transformation.

Key challenges in IT operations.

Real-world Copilot use cases that enhance productivity and efficiency.

Last speaker, **Kimmo Kivisto** has 25 years of background in Sales, Partner and Business Leadership in IT sector. Current role Director of Sales and Channel, priorities on Leading growth in both Software and Services business at Crayon Oy.

His presentation topic was on Managing selling process of Security Services. He covered Crayon Oy's Microsoft Security related Services, discover the sales process, how it's managed and resourced with own and partner resourcing.



Chapter members were actively listening and participating in all presentations. Overall, this event highlighted interest of PMI Finland community in such events that gathered all interested participants.

Events and Webinars



Catch up about 2025 events

PMI INFINITY™ 2.0 YOUR AI-POWERED PROJECT COACH

(MAY 27, 2025)

Our next webinar was about useful tool PMI Infinity that is available to our PMI Finland chapter members. This session expertly highlighted the features of such practical tool as PMI Infinity.

Our speaker **Sina Ghazi** is the Founder of Innovategy Oy, member of PMI since 2005 and volunteering at PMI Finland Chapter.

He presented PMI Infinity, which isn't just another tool—it's your personal AI-powered companion in navigating the complexities of project management. This webinar was organized in collaboration with PMI Georgia chapter.

We were thrilled to explore the future of project management with our deep dive into PMI Infinity. The session was a game-changer, showcasing the platform's key features and real-world benefits. We learned how PMI Infinity can boost both personal development and organizational success through hands-on practice.



FINLAND'S DATA CENTER INDUSTRY THROUGH PMI CONSTRUCTION PROFESSIONAL CERTIFICATION LENS

(JUNE 17, 2025)

We were excited to feature **Adrian Micu**, a seasoned project leader with over 20 years of experience. Currently, Adrian manages construction and upgrade projects at Google's Hamina Data Center. He is a passionate mentor dedicated to helping others navigate complex projects with a practical, collaborative approach. Adrian's expertise spans the entire project lifecycle, and he holds a PMP certification.

The session offered a deep dive into the unique complexities of data center construction, from managing massive scale to ensuring strict requirements. The presentation underscored the critical role of project management in this fast-paced sector, highlighting how it's essential for mitigating risks and optimizing resources.



Events and Webinars



Catch up about 2025 events

Beyond the Tool — Emotional Intelligence in an AI- Augmented Project World

(August 12, 2025)

We were honored to host Aina Alive, an accomplished AI-Augmented Strategist and the founder of Bee Agile, for a recent presentation. Aina, with her 20 years of international experience, provided a thought-provoking session that explored the critical intersection of AI, decision-making, and emotional intelligence in today's project landscape.

Drawing from her work as the lead author of *The Evolution of the PMO: The Rise of the Chief Project Officer*, Aina shared invaluable insights on how to redefine delivery leadership for the AI era. It was a fantastic opportunity to learn from one of the industry's leading voices.

The session provided practical frameworks, live AI prompt examples, and actionable strategies to prepare project teams for the next stage of technological transformation.



2025: The Year Cybersecurity Becomes Non-Negotiable

(August 26, 2025)

Our recent event featured Kiril Grigorov, a leading expert in cybersecurity and digital innovation. As the CEO of CyberOne and CTO of the European Digital Innovation Hub "Trakia," Kiril shared his extensive knowledge with our members. Drawing from his experience on the management boards of both the Bulgarian Cybersecurity Organization and the European Cybersecurity Organization, Kiril provided valuable insights into the strategies and future of cybersecurity on a European level.

The presentation highlighted key defensive strategies, including limiting data access to what is strictly necessary, thoroughly vetting suppliers for hidden vulnerabilities, and training employees to recognize and respond to threats. The session underscored the fact that even the most advanced technology is ineffective without a knowledgeable team.



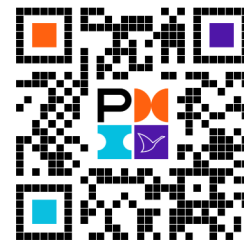
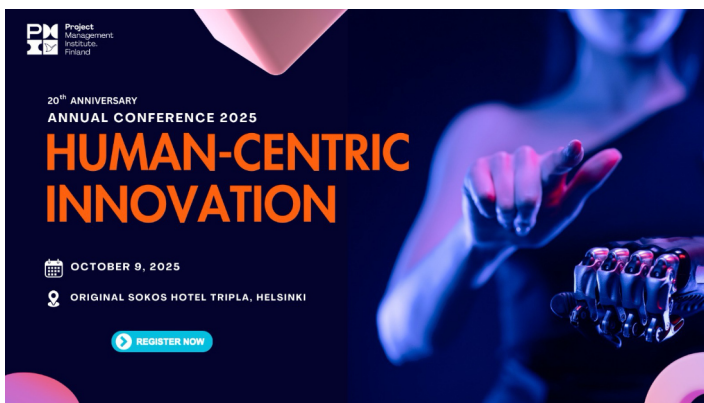
2025 Annual Conference



Save the Date!

🌟 Annual Conference: Human-Centric Innovation 2025 - 20th Anniversary Celebration!

We're thrilled to announce that the PMI Finland Chapter Annual Conference will take place on October 9th, 2025 at Original Sokos Hotel, Tripla Mall, Helsinki —and this year, we're celebrating a very special milestone: our 20th Anniversary!



We are thrilled to welcome our new volunteer Project Managers for the PMI Finland Annual Conference 2025, Ceyda Üner and Helena Vilhelmsberg! Ceyda, a PRINCE2 certified computer engineer, brings three years of experience in managing mobile and web-based solutions. Helena adds over a decade of expertise in organizational development and process optimization from multicultural environments, including her current role at ICEYE. We are confident that their combined skills and passion will be invaluable in making this year's conference a great success.



2025 Annual Conference



Save the Date!

Full Agenda Revealed: PMI Finland Annual Conference 2025 is Your Path to Project Excellence!

The full agenda for the highly anticipated PMI Finland Annual Conference 2025 has been announced!

Agenda Highlights: Innovation and Strategy

Day will be packed with sessions addressing the future of technology and leadership:

Markus Hautala (Tietoevry Create): Focuses on Digital Identity for the Future.

Minna Kröger (Elisa Oyj): Presents Sustainability in Action.

Kimmo Kaskikallio (EY Nordics): Discusses Technology Leadership at Scale.

Teppo Seesto (IBM Finland): Explores the future with Quantum Computing.

Executive Panel Discussion: A high-level conversation with leaders from global giants—Adrian Micu (Google), Pietari Pöntinen (Finnair), and Rono Chakraborty (Metso)—sharing their strategies on leadership, innovation, and industry future.

The conference is a unique opportunity to connect directly with C-Level executives and engage in discussions that will define the next generation of project leadership.

Keynote Spotlight: Lucila Dotto on Sustainable Impact

We are thrilled to feature Lucila Dotto, PMI's Global Head of Sustainability and lead for the PMI–GPM joint venture, as a transformative keynote speaker.

Lucila is at the forefront of integrating sustainability and regenerative practices into project management, driving lasting impact for organizations and communities worldwide. Her extensive experience includes leading global purpose and culture strategies at KPMG, co-founding a consultancy on culture and leadership, and advancing education and innovation initiatives.



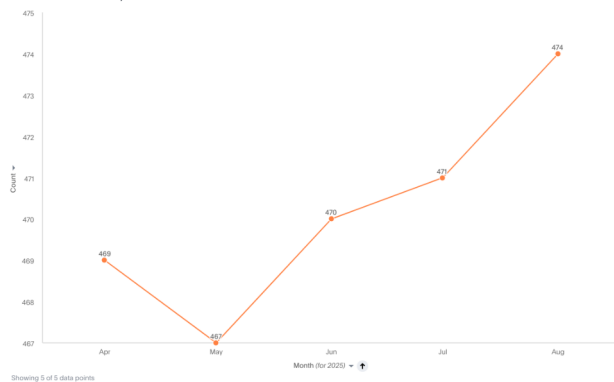
Chapter Statistics



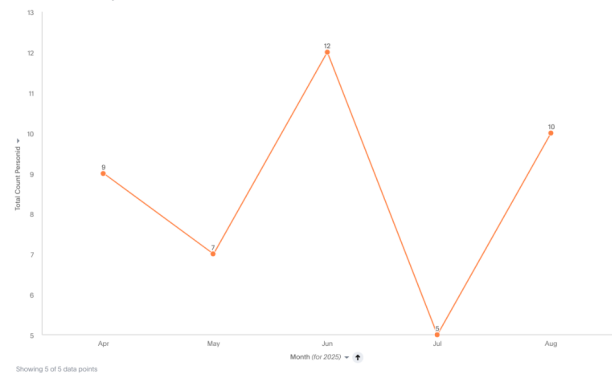
April 2025 - August 2025

We ended August 2025 with **474** members, which shows increase compared with March 2025 when we had 433 members from previous newsletter. We have more renewals than non-renewals almost three times. We are proud to see the work we have been doing to deliver valuable content to our members. We want to thank all our community for supporting Chapter Activities.

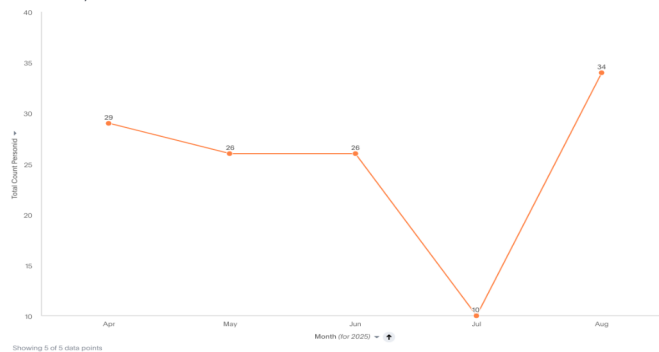
Active Members by Month



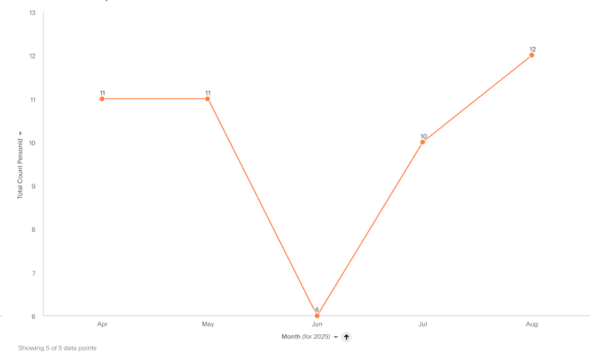
New Members by Month



Renewals by Month

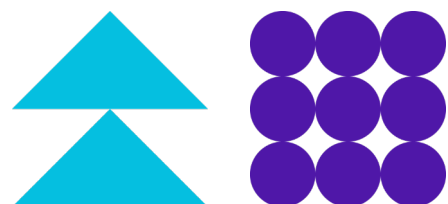


NonRenewals by Month



We have very engaged volunteers, both in the board and members. They work hard to create content and connect our members promoting different activities to promote project management profession. Are you interested to help the Chapter? Bring your ideas!

We are here to serve **YOU!**



Welcome New Members!



We want to welcome our new members, from April to August 2025!

Thank you for joining us!

APRIL 2025 - AUGUST 2025

Rosangela Limachi Tapia	Marina Ranta
George Alexandru Ionescu	Hermann Aaltonen
Timo Viinikainen	Hannu Muli
Kimmo Ahonen	Arja Havaste
Jani Pohjonen	Jenni Johanna Falck
Janne Kaisanlahti	Szymon P. Rusnak
Sami Höylänen	Angelica Jansson
Matti Aarnio	Alina-Diana Välinen
Petri Koski	Nina Mellin
Péricles Pinto Moreira	Oluwaseyi Sodola
Ali Masood Jadoon	Narendra Jha
Brett Miller	Christian Ehrl
Tomi Sarpola	Pricilla Jayachandra Walter
Mika Minkkinen	Markku Aarni
Imtiaz Syed	Mari Räsänen
Magda Targosz	Piret Tramm
Antti Jutila	Seppo Puhakainen
Ujjawal Manke	Thomas Utriainen
Omar Uppal	Romina Carla Mejos
Jose Gregorious Perumalil	Nina Schelehoff
Tuomas Hiironniemi	Yasoda Methmalee Uluwitike Gamage

Contact Us!



Do you have questions or want to be in touch with our chapter? You can reach us out to know about events, volunteering, activities, sponsorship and partnership, publish an article in our newsletter, contribute with our community or any other inquire. Either scan the code or click on it and you will be redirected to our form.



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