

# Newsletter

## April 2025



# Table of Contents



AGM 2025 .....	4
New Board for Finland Chapter .....	5
2025 New Board Composition.....	5
PMI New Membership Model and Fee .....	7
What Changes in 2026.....	7
PRT and Webinars .....	9
Catch up about 2025 events .....	9
What's Next: Project Management in the Modern Era .....	13
2025 Annual Conference .....	14
AI in Project Management .....	16
From Swedish to Finnish Chapter .....	16
New Collaboration Tool for Finland Chapter Members.....	18
Join us and Collaborate in our New Forum .....	18
Chapter Statistics .....	20
December 2024 - March 2025.....	20
Welcome New Members! .....	21
Contact Us!.....	24



## Dear Chapter Members,

We are back! We have so many news that we will need to split them between this and the next newsletter. We have many interesting things to share with you! We definitely missed writing to you, but 2025 beginning brought changes that we needed to prioritize. We will happily start sharing them with you now! Proceed with the reading and we hope you enjoy!

Sincerely,

PMI Finland Chapter Board

PMI Finland Chapter Volunteers

# AGM 2025



## Summary

The Annual General Meeting, or AGM, is held yearly to present to members the Chapter's finances, previous and planned activities, objectives, update the board composition, inform the Chapter's health, among other topics. It is the most important meeting where the **PMI Finland Chapter members** can learn more about what is going on and interact with the board members.

In March 11<sup>th</sup>, 2025, the PMI Finland Chapter hosted the AGM and disclosed to the members the previous activities and 2025 forecasts and disclosed goals that will bring value to our members, in terms of growth and networking.

In summary, the discussed topics were:

- ◇ Overview of the chapter's financial status for 2024.
- ◇ Summary of chapter events held in 2024.
- ◇ Membership update with growth statistics and demographic insights.
- ◇ Certification data and trends among members.
- ◇ Acknowledgement and appreciation of volunteers' contributions to events, study groups, and initiatives.
- ◇ Overview of key face-to-face events and collaborations, including highlights from the annual conference.

- ◇ Plans and preparations for 2025 activities, including proposed budgets and expected events.

Two important discussed topics were the new membership model, proposed by PMI, and that has been adopted by other Chapters, and the new Chapter membership fee updated. These will be presented in detail in the next Chapters.

**Sergio Barrak**  
**President**  
**PMI Finland Chapter**



# New Board for Finland Chapter



## 2025 New Board Composition

2025 has started with few changes in the board. Our previous president, Alae Oubella, decided to step down and the few board members shuffled their roles. In addition, we have one person joining the board. Below we bring to you the board members that changed the position or joined us.



### **NURKHAT IBALDILDIN**

He's taking the role of board member for Communications and Marketing. Nurkhat comes from Kazakhstan. He volunteered as PMI Kazakhstan President.

### **ANA MARIA MANZUR**

She's taking the role of board member for Membership and Volunteering.



### **JOEL CARDENAS**

He's become the board member for Special Projects. He will run bigger projects within the Chapter, and his first big project is to continue the work about AI that PMI Swedish Chapter started.

### **SERGIO BARRAK**

He's starting as Chapter President, after 4 years as board member for Volunteering and Membership





The PMI Finland Chapter extends its sincere appreciation to Alae Oubella for his outstanding service and leadership over the past four years as Chapter President, and prior to that, as Vice President of Marketing. Alae has been a dedicated and fair leader, consistently acting in the best interests of the Chapter and its members.

His professionalism, integrity, and commitment have greatly contributed to the Chapter's growth and success. While he steps down from his official role, we are grateful for his continued presence in the community and wish him all the best in his future endeavors.

# PMI New Membership Model and Fee



## What Changes in 2026

PMI, in the recent years, has redefined the membership model. The **New Membership Model** consists of paying one fee: PMI's and Finland Chapter's yearly subscription.

It means that once you renew your PMI membership or join the Chapter, you will be assigned to your local Chapter. Your local Chapter is defined by the **country information** you have in your PMI website. For example, if you live in Germany and your Home Country is Finland, you will join the Finnish Chapter automatically. If you are member of PMI, residing in France, and member of Norwegian and Finnish Chapter, once you renew your membership with PMI, you will become part of the French Chapter.

The program started to roll out around the world, including Europe, and Finland will join the third wave, starting in 2026.

In addition to the New Membership Model, the board suggested the increase of the Finnish Chapter membership to increase from USD 20 to USD 30, starting in January 2026.

We explained, during the AGM, the reason for the increase is since Chapter's creation, back in 2005. The price has been kept the same throughout these years. The inflation has increased significantly, about 50%.

To reduce the risk of the Chapter to not being able to create valuable activities

for members, we agreed the price adjustment is necessary. Although the increase will be about 50%, the absolute increase will be only USD 10/year. The reasons discussed were:

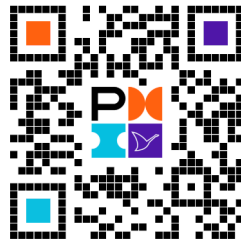
- ◇ **No change in 20 years:** The chapter membership fee had remained unchanged at \$20 for approximately two decades.
- ◇ **Impact of inflation:** Due to inflation, the real value of the original \$20 has significantly decreased over time. An equivalent value today would be around \$28.
- ◇ **Sustainability of operations:** The increase to \$30 was proposed to ensure the continued financial health and sustainability of chapter activities.
- ◇ **Cost of event production:** Organizing in-person and high-quality virtual events involves increasing costs, which the fee adjustment helps to cover.
- ◇ **Comparison with other chapters:** The proposed \$30 fee is still aligned with or below the average charged by other PMI chapters, making it competitive
- ◇ **Future growth and services:** The additional income would support expanding services, volunteer initiatives, and member benefits.

# PMI New Membership Model and Fee



## What Changes in 2026

Link to the form in our site. Chapter membership in good stand is required and the user must login in the site, to participate on the survey.



# PRT and Webinars



## Catch up about 2025 events

We have started 2025 with face 2 face events, **exclusive** for **Chapter members**, and webinars, open to everyone. The volunteers have been working hard to reach out companies and find venues where we can collaborate together and network. The word to define their achievements is **SUCCESS**. We are proud to share with you what has happened so far, as well as, what to expect next. Stay with us!

### AI STRATEGY IN ACTION: KEY TAKEAWAYS FROM TIETOEVRY'S BREAKFAST EVENT

(FEBRUARY 13, 2025)

"Good strategy is often surprising." – Richard Rumelt

AI is no longer a futuristic concept, it's here, shaping industries and redefining competitive advantages. At our recent exclusive breakfast event, hosted by Tietoevry, attendees gained valuable insights into the strategic adoption of AI and what it takes to successfully integrate it into organizations.



Thomas Rosqvist (Global Director, AI-Enabled Future, Tietoevry Create) delivered an engaging and insightful session on AI strategy and governance. He broke down



essential frameworks like PESTEL, Porter's 5 Forces, and the difference between Red Ocean and Blue Ocean strategies, helping organizations understand how to position themselves in the evolving AI landscape.

A key takeaway was that many businesses are in a wait-and-see mode, hesitant to take the plunge into AI-driven transformation. But as Thomas pointed out, delaying too long could mean falling behind. Just like in traditional business strategy, AI requires bold decision-making, foresight, and a willingness to embrace change. Companies that take a proactive stance in defining their AI roadmap will be the ones to lead rather than follow.

# PRT and Webinars



## Catch up about 2025 events

Bringing further depth to the discussion, Olli Luukkonen (Director of Analytics and Applications, Valmet) provided additional perspectives on real-world AI implementation challenges and opportunities, offering attendees a well-rounded understanding of both the strategic and operational aspects of AI adoption.

The event wrapped up with a lively Q&A session and networking, where attendees had the chance to discuss their own experiences and challenges in AI implementation.

A huge thank you to Tietoevry and Valmet for making this event possible, and to all the participants who contributed to such an engaging and insightful discussion!

### DATA-DRIVEN SUSTAINABILITY PROJECT: KEY TAKEAWAYS FROM IBM BREAKFAST EVENT

(MARCH 12, 2025)

The IBM Breakfast Event on Data-Driven Sustainability, hosted by IBM, was a highly engaging and informative session. Anu Salovaara from IBM kicked off the event by addressing the importance of sustainability and the regulatory frameworks surrounding it. She highlighted the most significant ESG (Environmental, Social, and

Governance) reporting challenges, with the top issue being the manual effort required to consolidate and transfer energy and emissions data within organizations. This process is currently a challenge for 32% of organizations.

Anu went on to explain the three key scopes of emissions:

1. Scope 1 – Emissions from operations under a company's direct control.
2. Scope 2 – Emissions from the consumption of electricity, steam, and heat.
3. Scope 3 – Emissions from purchased goods and services, transportation, business travel, product use, and disposal.



**Hannu Niittymaa from IBM** then presented how IBM's Envizi ESG Suite is driving sustainable change. He demonstrated the platform's



# PRT and Webinars



## Catch up about 2025 events

capabilities, highlighting key use cases, including how it helps create a structured data foundation to establish an ESG performance baseline, calculate and report emissions, and streamline external ESG reporting disclosures.

sustainability and the future of ESG reporting. It was a valuable experience for all attendees, providing actionable insights into how organizations can drive sustainability through data and advanced technologies.



**Tommi Salmi, Senior VP of Business Development for Data and Analytics at Epical**, wrapped up the session by discussing the phases of the ESG process. He covered the steps from data extraction and collection to automating reporting and calculations and managing sustainability efforts. Tommi also showed how AI plays a crucial role in the process, such as identifying and extracting relevant data from source materials, and automatically mapping data to the structure/categories of the relevant ESG frameworks.

The event was a great success, sparking a lot of insightful questions about

### EXPLORING PRODUCT OPS & AGILITY AT WTC HELSINKI

(IIL EVENT- MARCH 14, 2025)

Despite being a Friday afternoon, the energy in the room at WTC Helsinki remained high as professionals gathered for an engaging discussion on Product Ops and agility. The event, organized by @IIL Finland in collaboration with @PMI Finland, featured Enterprise Transformation Coach @Roy Schilling, who shared valuable insights on scaling agile practices within organizations.



# PRT and Webinars



## Catch up on the past 2025 events

Roy opened the session by addressing common challenges organizations face when implementing agile at scale. He introduced the Product Ops approach as a way to enhance agility, foster a collaborative culture, and enable the delivery of greater value. The discussion also explored the key differences between Product and Project Thinking, sparking insightful comparisons among attendees.

The interactive format encouraged participants to share their experiences, ask thought-provoking questions, and engage in meaningful conversations about agility in modern organizations.



### LEADING HEALTHCARE AI INNOVATIONS THROUGH COLLABORATIVE LEADERSHIP AND PROJECT MANAGEMENT

Hrishikesh presented on how Artificial Intelligence (AI) is revolutionizing healthcare, providing innovative solutions from early diagnosis to workflow optimization. He emphasized that achieving success in this field requires strong project management leadership to navigate complex regulations, unify diverse stakeholders, and manage interdisciplinary teams.



In his talk, Hrishikesh highlighted the essential role of project management and collaborative leadership in advancing AI-driven healthcare innovations. Drawing from real-world applications, challenges, and strategies, he aimed to empower attendees with actionable frameworks to lead healthcare AI projects ethically and efficiently, ensuring meaningful contributions to this transformative field.

# What's Next: Project Management in the Modern Era

May 14, 2025



We're excited to invite you to our upcoming in-person event, "**Project Management in the Modern Era**", happening on **Wednesday, May 14, 2025**, at **Original Sokos Hotel Tripla, Helsinki**.

In today's rapidly evolving business environment, project managers must stay ahead of trends, embrace new tools, and adapt to emerging challenges. This event brings together experts from leading Finnish companies to share insights on how project management is transforming in practice.

## **Topics You'll Explore:**

- **Your PM Superpower** – How to define your niche and set boundaries for long-term success
- **Diversity, Inclusion & Compliance** – Lessons from CGI Finland on implementing EU Pay Transparency regulations
- **Future-Proofing with Tech** – How AI tools like Copilot and the 70-20-10 model can reshape productivity
- **Collaborative Selling** – A look inside Crayon Oy's security services strategy and sales approach

## **Event Details:**

**Date:** Wednesday, May 14, 2025

**Time:** 15:45 – 20:00

**Venue:** Original Sokos Hotel Tripla, Fredikanterassi 1 B, Helsinki

**Capacity:** Limited to 50 seats


**Registration Deadline:** Thursday, May 8, 2025

## **Why Attend?**

Learn from top speakers from PMI, CGI, OP, and Crayon

Get practical, future-ready strategies to level up your PM game

Connect with fellow professionals during our networking & refreshment session

 [Register now](#) to secure your spot before seats run out!





# 2025 Annual Conference



## Save the Date!

### ☀️ Annual Conference: Human-Centric Innovation 2025 - 20th Anniversary Celebration! ☀️

We're thrilled to announce that the **PMI Finland Chapter Annual Conference** will take place on **October 9th, 2025** at **Original Sokos Hotel, Tripla Mall, Helsinki** — and this year, we're celebrating a very special milestone: our **20th Anniversary!**



### Reflecting on Last Year's Success

Thanks to our incredible community, the **Annual Conference 2024** was a huge success! With **60 attendees**, **8 inspiring speakers**, and countless networking opportunities, the event exceeded all expectations.

Here's a quick highlight of last year's speakers:

- **Frank Turley (OMIMO)**: The Transformative Role of Custodians in Project Management
- **Mari-Ella Juhola & Maria Könkkölä (Wärtsilä)**: PMO's Role in Empowering Agile Evolution
- **Milla Ranta (Millainen Consulting)**: Co-creating Project Success
- **Niklas Mannfolk (Huawei Finland)**: Navigating the Maze: The Complexities of Regulating AI
- **Victor Brück (Nordea)**: The Value and Necessity of Diversity and Inclusion
- **Edward Lundholm (Stack Infrastructure)**: Sustainable Data Centres
- **Taru Weckroth (Midagon Finland)**: Global ERP Implementation: Success and Struggles at Vaisala

# 2025 Annual Conference



## Save the Date!

### 20 YEARS OF IMPACT!

This year marks **two decades** of innovation, learning, and community. We're incredibly proud of how far we've come and excited to celebrate with you all. Join us for an even more memorable conference as we reflect on our achievements and set the stage for the next 20 years!

**Date:** October 9, 2025 (Thursday)

**Location:** Original Sokos Hotel, Tripla Mall, Fredikanterassi 1 B, Helsinki

**Time:** 8:30 AM to 4:30 PM

Stay tuned for more details on speakers, sessions, and the program. You won't want to miss this milestone event!

 **Register now for early bird tickets:** [Early Bird Registration](#)



# AI in Project Management



## From Swedish to Finnish Chapter

To know more about the Chapter events, check our page to find out more!



## AI IN PROJECT MANAGEMENT

We are pleased to announce that Joel Cardenas has been appointed as Vice-President for Special Projects on the board. This strategic role will oversee the continuation of the Artificial Intelligence (AI) in Project Management initiative, originally launched by the PMI Sweden Chapter, now transitioning to the PMI Finland Chapter. This project has been instrumental in assessing AI's impact on project management practices, offering valuable insights and recommendations to our professional community. The collaboration between the Swedish and Finnish chapters underscores our commitment to advancing project management methodologies through innovative technologies. We anticipate new opportunities emerging from this initiative and encourage members to stay informed on forthcoming developments.

The AI in Project Management initiative, spearheaded by the PMI Sweden Chapter under the leadership of Marly Nilsson, has significantly contributed to understanding AI's role in project management. In 2022, the chapter conducted a survey to assess the knowledge, experience, and adoption of AI among project management professionals. The findings were published in the report "Artificial Intelligence and Project Management," providing valuable insights into the evolving landscape of AI integration in project management practices.

Building upon this foundation, a subsequent global survey was conducted in 2023, resulting in the report "Navigating AI in Project Management." This comprehensive study involved collaboration with PMI chapters worldwide, gathering responses from



# AI in Project Management



## From Swedish to Finnish Chapter

project management professionals across various countries. The report offers practical insights, case studies, and recommendations for AI utilization in project management.

These reports underscore the importance of AI in transforming project management practices and highlight the collaborative efforts within the PMI community to advance knowledge in this area. As the initiative transitions to the PMI Finland Chapter under the guidance of Vice-President for Special Projects, Joel Cardenas, we anticipate further advancements and opportunities in integrating AI into project management.

To find out more, check the links:

### ARTIFICIAL INTELLIGENCE AND PROJECT MANAGEMENT

PMI Sweden Chapter, 2022.



### NAVIGATING AI IN PROJECT MANAGEMENT

PMI, 2023.



### NAVIGATING AI IN PROJECT MANAGEMENT - A PMI CHAPTERS COLLABORATION

PMI Sweden Chapter, 2024.



# New Collaboration Tool for Finland Chapter Members



## Join us and Collaborate in our New Forum

During the past years, few chapter members and volunteers inquired the board to find out a way to connect to other Chapter peers. At that time, the only way was via F2F events promoted by the Chapter, which happens twice a year only.

During the past weeks, we started to set up a tool to enable Chapter members to collaborate more efficiently.

We are proud to introduce the PMI Finland Chapter forum! It is a platform

we are rolling out throughout the next 6 months. We will be following up its usage and if it brings difference to our members and community, we will develop it further.

For now, it is stored in my private server, (located in Helsinki. That's why the domain is not pmi-fi.org – yet). Members will not be automatically added, instead, if you are interested to join, please follow [this link](#).

The forum has the following categories:

PMI Finland Chapter 2 topics				
	<b>General</b>	2 Topics	0 Replies	Welcome to our Chapter Collabo ... by sergiobarrak 21 hours 24 minutes ago
	<b>Academic Outreach</b>	0 Topics	0 Replies	No topics
	<b>AI</b>	0 Topics	0 Replies	No topics
	<b>Chapter Related</b>	0 Topics	0 Replies	No topics
	PMI Finland Chapter related activities, questions, support, engagement			
	<b>Code of Conduct and Ethics</b>	0 Topics	0 Replies	No topics
	<b>General for Project Management</b>	0 Topics	0 Replies	No topics
	Discuss about project management topics.			
	<b>Job Opportunities</b>	0 Topics	0 Replies	No topics
	Share links to job opportunities.			
	<b>Mentor and Mentorship</b>	0 Topics	0 Replies	No topics
	<b>Networking</b>	0 Topics	0 Replies	No topics
	Introduce yourself and interests, so people can reach you out. Connect to other members. Plan and organize social activities.			
	<b>PMI Certificates (CAPM, PMP, PgMP, PfMP, PMOCP, PMI-ACP, PMI-RMP, PMI-BPA, PMI-CP, CPMI)</b>	0 Topics	0 Replies	No topics
	For persons interested to learn and share about PMI certifications			
	<b>Professional Development</b>	0 Topics	0 Replies	No topics
	Questions about volunteering and share experience			

# New Collaboration Tool for Finland Chapter Members



Join us and Collaborate in our New Forum

Please note that every request is processed manually by myself, so don't expect immediate access to the forum. I will be verifying your PMI ID number to validate you are Chapter member in good standing.

We hope this tool will bring our community closer and help each other to overcome challenges in projects, learn, share and make new friends!

Your feedback will be welcome! You can write directly to me or in the General category.

All the best,

Sergio Barrak

[sergio.barrak@pmi-fi.org](mailto:sergio.barrak@pmi-fi.org)

President

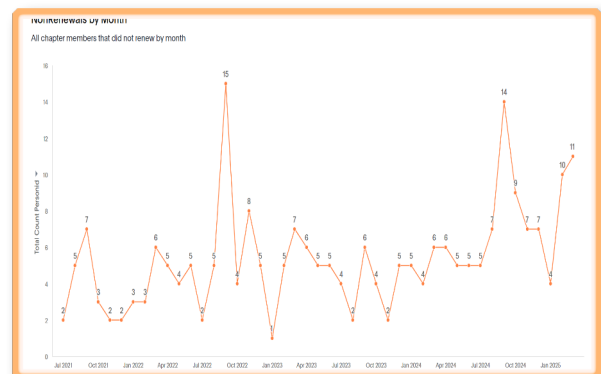
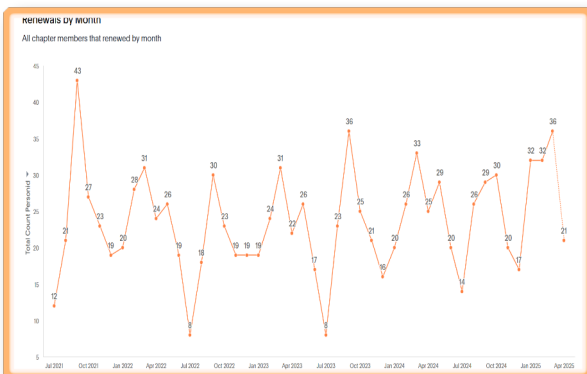
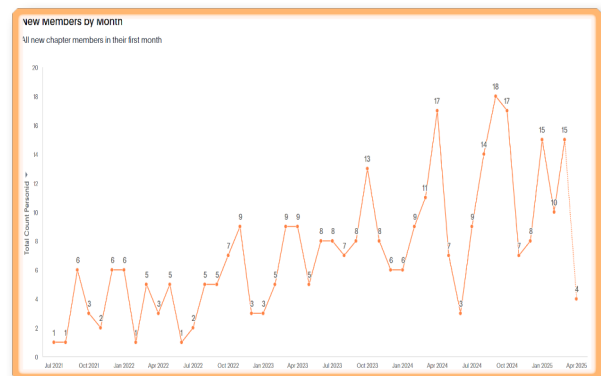
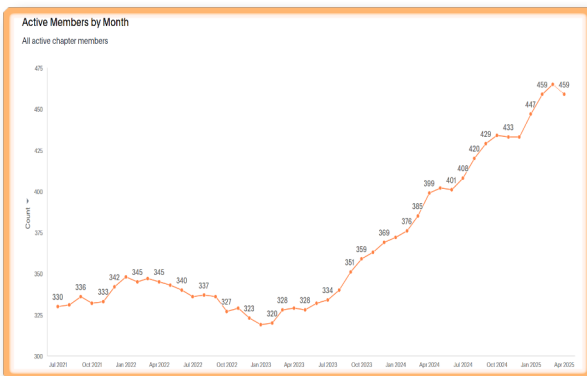
PMI Finland Chapter

# Chapter Statistics



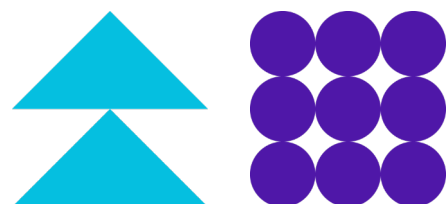
## December 2024 – March 2025

We learned lately that our Chapter had the highest growth in the Europe Northern region! We are proud to see the work we have been doing to deliver valuable content to our members. We ended 2024 with **433** members. Renew and non renew rates kept about the same and number of new members average increased slightly. We want to tank all our community for supporting Chapter Activities.



We have very engaged volunteers, both in the board and members. They work hard to create content and connect our members promoting different activities to promote project management profession. Are you interested to help the Chapter? Bring your ideas!

We are here to serve **YOU!**



# Welcome New Members!



Although we are a bit late, we still want to welcome our new members, from August to December 2024, then January 2025 to March 2025!

Thank you for joining us!

## AUG 2024-DEC 2024

Aapeli Takala	Jere Kynsijärvi
Abhishek Kant	Joni Kaasalainen
Agne Ziniauskaite	Jukka Kiitola
Anna Westerlund	Jussi Pikkumäki
Antti Hentinen	Katja Kojola
Antti Leinonen	Kimmo Akkanen
Artur Takiullin	Kimmo Hytti
Bart Rooijackers	KIRAN THAMKE
Blanca López	Laura Floman
Christopher Okhueleigbe	Lea Perakorpi
Danny Castillo Cabrera	Maarit Martikainen
Eeva Auranen	Markku Ruhanen
Eliza Dege-Groskopa	Martin Peylo
Farman Ullah Nasiri	Martti Vesalainen
Farshid Mohebbi	Maxim Mayorov
Heidi Lehto	Mika Kainulainen
Heikki Vilkman	MIN WAI LIN HTOON
Hellen Qin	Mujahid Naseer
Igor Borševitksi	Mykyta Karas
Ilia Shchelkunov	Natig Babayev
Iqbal Mohammad	Nurkhat Ibadildin
Jarkko Järvinen	Pertti Lähteenmäki
Jenni Mikkonen	Petri Pikkarainen
Jere Huovila	Preethi Muralidharan

# Welcome New Members!



## AUG 2024-DEC 2024 (CONT.)

Ranil Fernando

Redouane Afilali

Sami Kokko

Sergey Zharov

Sudharshan Masilamani

Suvi-Maaret Hyyryläinen

Svetlana Riannel

Swarnabha Sarkar

Tanvir Sohel

Tatjana Seveleva

Toni Halonen

Ümit Bozkurt

Veikko Niininen

Vesa-Matti Hakkarainen

Ville Harju

Vipul Agrawal

## JAN 2025-MAR 2025

Agnieszka Plodzien

Alexander Balakin

Andreas Bexar

Anna Kupiec

Anna Kwokori

Anu Solla

Carlos Soares

Elina Soitu

Eyvaz Alishov

Flavio Caroli

Gonzalo Muruaga

Henri Hasari

Jan Richard Lehmann

Johan Frants

John Mikael Tihveräinen

JUKKA KIVIRANTA

Julia Seppä

Kunal Jadhav

Mika Smedsten

Mikko Kutvonen

Muditha Horanage

Muhammad Mohsin Ismail

Nadeesh Liyanage

Oleksandr Krupenko

Pavel Kudryashov

Priyanka Karn

Rashed Rokon

Riku Heinonen

Robert Pachcuki

Stephen Reid

Timo Anjala

Toivo Hazanov

Tom Niiranen

Tomas Zarybnicky



# Welcome New Members!



JAN 2025-MAR 2025 (CONT.)

TÜRKAN HƏSƏNLİ

Ulviyya Mustafayeva

Ville Tuomaala

Vladimir Marchenko

Wende Luvinga Heinoja

WILDA PRIMA PUSPITA

# Contact Us!



Do you have questions or want to be in touch with our chapter? You can reach us out to know about events, volunteering, activities, sponsorship and partnership, publish an article in our newsletter, contribute with our community or any other inquire. Either scan the code or click on it and you will be redirected to our form.



This is PMI Finland Chapter Newsletter, edition number 17, Apr 2025, All Rights Reserved®. All symbols and pictures that are not from PMI Marketing Material, were either acquired by the Chapter or developed by the volunteers. The newsletter can be distributed to Chapter members and non-members as it is. It cannot be modified, updated, fixed, edited or anything that changes the contents without PMI Finland Chapter authorization. Newsletter contents cannot be copied and used alone without express authorization from the PMI Finland Chapter.  
Contact us via [www.pmi-fi.org](http://www.pmi-fi.org) for further inquiries.